

Welcome to The Scholar First!

I'm Dr. Tammy Campbell, nationally recognized superintendent and leader for equity. If you want to rebuild a culture focused on equity and the systems to sustain it, then I am the proven leader to collaborate with you in building a personalized plan for your journey.

I have over 25 years experience in K-12 education as a classroom teacher, principal, Assistant Superintendent, Superintendent, and Consultant. I'm currently working with a portfolio of school districts across the country who are serious about committing to the long-term work of building a culture focused on equity. I provide frameworks, tools, and practices specifically tailored to your school district to build on the work you are already doing.

CONTACT ME

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Professional Services Include

Coaching

Support for superintendents, senior leadership, and administrators with a desire to implement structural systemic change and a model for equity that's built to last.

Professional Development Focused on Leadership

Strategic learning opportunities for leaders in your school district, including principals and district leaders focused on embedding equity throughout the culture.

Keynotes

Inspiring and informative messages for school district leaders and staff focused on the why of this work, with a focus on each and every one of our students.

Board and Superintendent Retreats

Focused work on what Equity looks like at the policy level and how effective boards lead for equity.

Scholar Voice Implementation

Support on launching one of the MOST powerful initiatives for school and district improvement.

RESULTS I'VE HELPED CREATE

Strategic Plan

I led the creation and implementation of Federal Way Public Schools' first strategic plan in 20 years.

Steadily Increasing Graduation Rates

Achieved a graduation rate of 88.2% with the FWPS class of 2020 – the highest yet. This includes significant narrowing of graduation gaps for scholars of color.

Gap Closing Results

As the most diverse district in the state, FWPS has some of the highest numbers of scholars enrolled in advanced placement courses and those who persist in college during their second year – 87% of FWPS scholars who attended a 4-year postsecondary institution were continuously enrolled.

Scholar and Family Voice

Prioritized scholar and family voice by embedding it as a value in the strategic plan; Launched scholar advisories across the district, and increased parent engagement.

" Dr. Tammy Campbell helped our district take all of the good that we had going on and harnessed the power of focus and intentionality to create a Theory of Action that defines how equity and excellence will live in our classrooms, hallways, PD sessions, and Board room--and what each leader's strategic responsibility is to make that happen. She was responsive and tailored the sessions to our district's readiness and strengths. We now have a path of action for our Strategic Design"

- Dr. Carol Lautenbach

Asst. Supt., Godfrey-Lee Public Schools, Wyoming, MI

"At NEWESD 101 and across the region we serve, we want all students to feel a sense of genuine belonging, for each of their stories to be heard and respected, and we want barriers to their success addressed in a way that true success is guaranteed for each student. To support our work and commitment, we have been and continue to be so fortunate to benefit from the wisdom and guidance of Dr. Tammy Campbell. She has spent the entirety of her distinguished professional career dedicated to meeting the needs and supporting the hopes and dreams of each scholar in her care, and to working with colleagues and staff to join in that collective and important work. Dr. Campbell is a champion for the voice of students, and for the imperative that each of us who serves them hears and understands their voice, and provides them the belief and support they richly deserve. We do better each time we learn from Dr. Campbell."

- Michael Dunn, Ed.D.

Superintendent, Northeast Washington ESD 101